

# SimCities and SimCrises

*This is the transcript of a keynote I gave at the first [International City Gaming Conference](#) in Rotterdam in 2017. The conference, mainly attended by city planners and architects, looked at how games can facilitate more effective and inclusive city-making.*

*-Paolo*



Today I want to start from SimCity because it's the game that forced people to look into the issue of ideology and bias in games for the first time. It wasn't a serious game but it was a game that begged to be taken seriously.

The other reason is that there are many urban planners here and like it or not, SimCity is the most well known representation of your profession so you can't quite ignore it. In fact many planners of this generation mention SimCity as their first introduction to the topic.

The third reason is that I'm making a series of city games that are meant to be a counterpoint to SimCity.

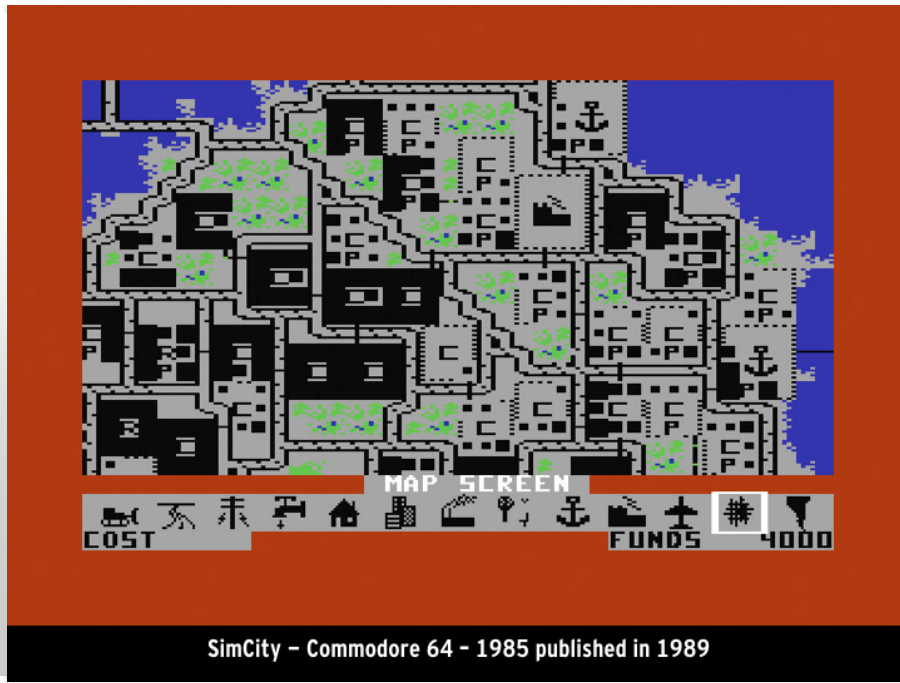


The paradigm of SimCity is still dominating most of city games.

This is the popular Cities: Skylines, which is more sophisticated and moddable but it still retains many of the features and problems. Some features popularized by SimCity reappear in other games like god games, or management games as well.



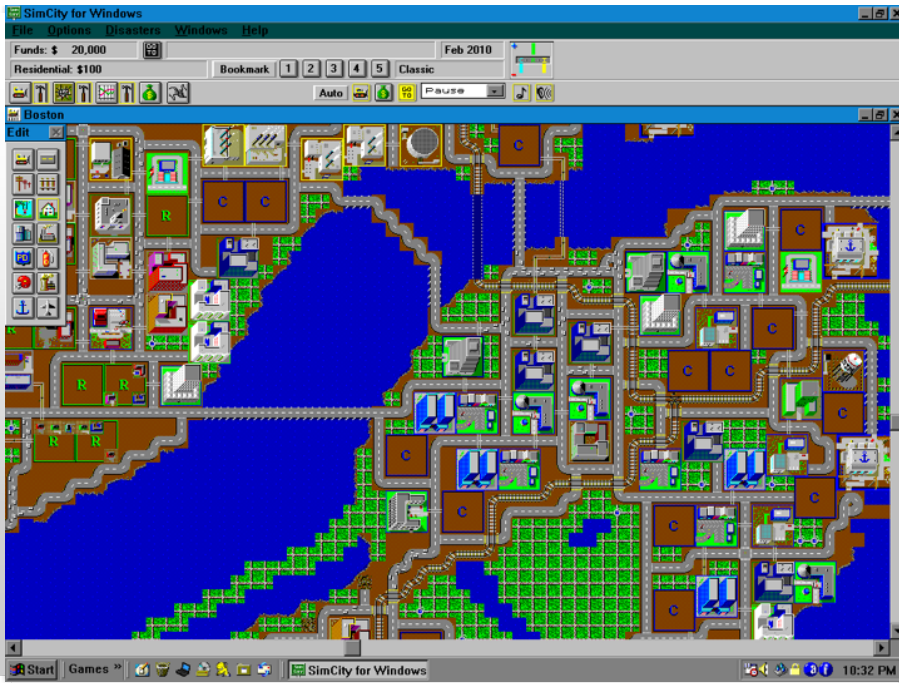
Perhaps SimCity's greatest impact is not to propose the city as a possible subject for a game but rather to establish the idea that complex social systems can be represented in a game or "simulated". And by doing so it shifted the meaning of the word simulation



Now, SimCity is a series of games that has been going on for more than 25 years. There are some significant differences between the various editions but I'll mostly talk about the common features, treating all the games as one body of work.



SimCity started as a level editor for a top down shooter. The designer, Will Wright, realized while making this game, that he enjoyed creating cities more than destroying them.



The original SimCity was released in 1989. And it was at the time very innovative: it was a sandbox, a software toy. There was no winning and losing condition. Because of that, it didn't find a publisher for several years.



This is the SimCity 2000 version from 1993 which introduced the isometric view.

If you've never played SimCity, you have to know that the gameplay is not simply about placing buildings like in a lego set.

You lay down infrastructures and facilities directly, but for everything else you can only designate certain areas to certain use. Zoning to residential, commercial, industrial and so on.

After you zone the areas, the buildings may or may not develop, virtual citizens may or may not prosper.

So it's a lot about observing and trying to understand the underlying

dynamics. It's an emergent system in which a limited number of simple modules creates great complexity.

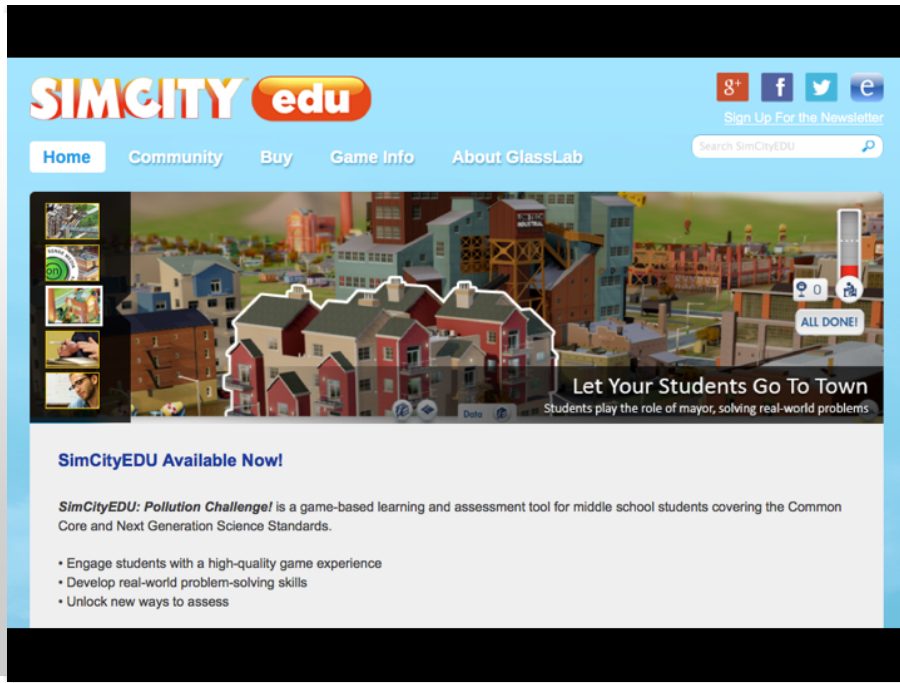
Will Wright compared it to gardening because you have limited control over a living organism. However, it is not a game about gardening.

**SIM CITY 2000** THE ULTIMATE CITY SIMULATION

This morning, you approved a new solar plant, designed an underground transportation system, and jumped five points in the polls. Then you raised taxes (and lost 10 points), read two local news articles, built a zoo, a marina and a library, and pushed your education bill through the city council. It's time for lunch—unless, of course, there's a fire, tornado, earthquake or alien invasion...

SimCity 2000 really brings your city—and its resident Sims—to life. If this game were any more realistic, it'd be illegal to turn it off.

Over and over, the SimCity series invoked “realism” as a selling point. SimCity 2000’s box playfully warns: “If this game was any more realistic, it’d be illegal to turn it off!”



SimCity has been used and is being used as educational tool.

Now, more than ever, is shaping the way a lot of people understand or misunderstand city planning.

This is a recent initiative, a modified educational version.



The original SimCity is now open source and was included in the OLPC - One Laptop per Child (the cheap laptops created by the MIT for education in developing countries).

We are literally shipping our ideas of cities to the third world.

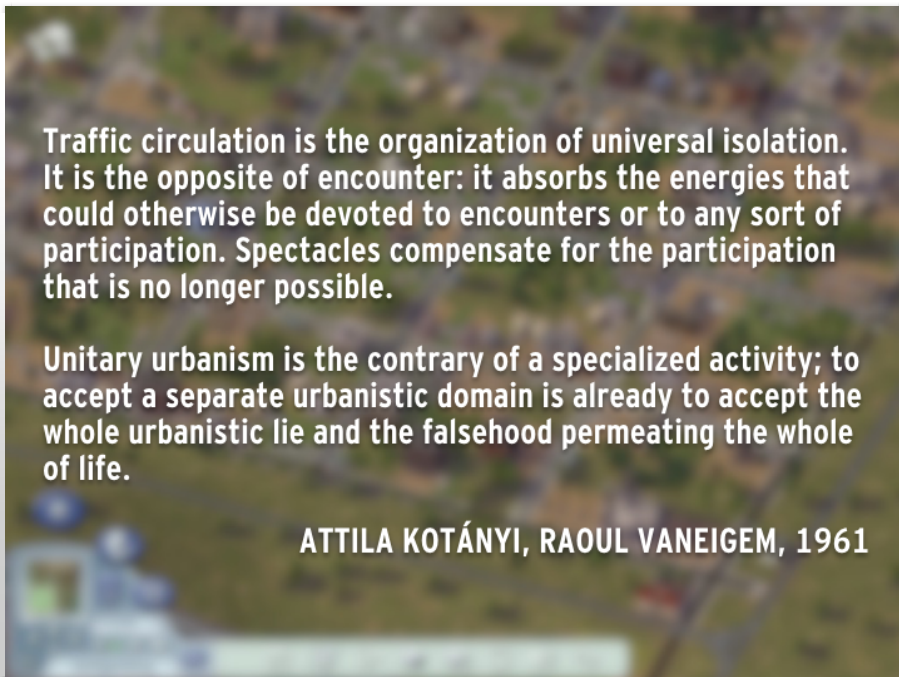
Because of this educational uses and because it claimed to be a simulation of a really existing system and not "just a game", SimCity has been criticized from pretty much every angle.



For starters, SimCity games promise endless possibilities. “Build the city of your dreams”. But in reality you always end up with something that looks like Phoenix, Arizona.

The only type of city you can create is the modernist, car centered, grid based, North American city (Although in some recent versions they tried to allow for non grid based plans).

And it's ideal modernist city. It's car centered but there no need for parking. Parking is just not included in the models.

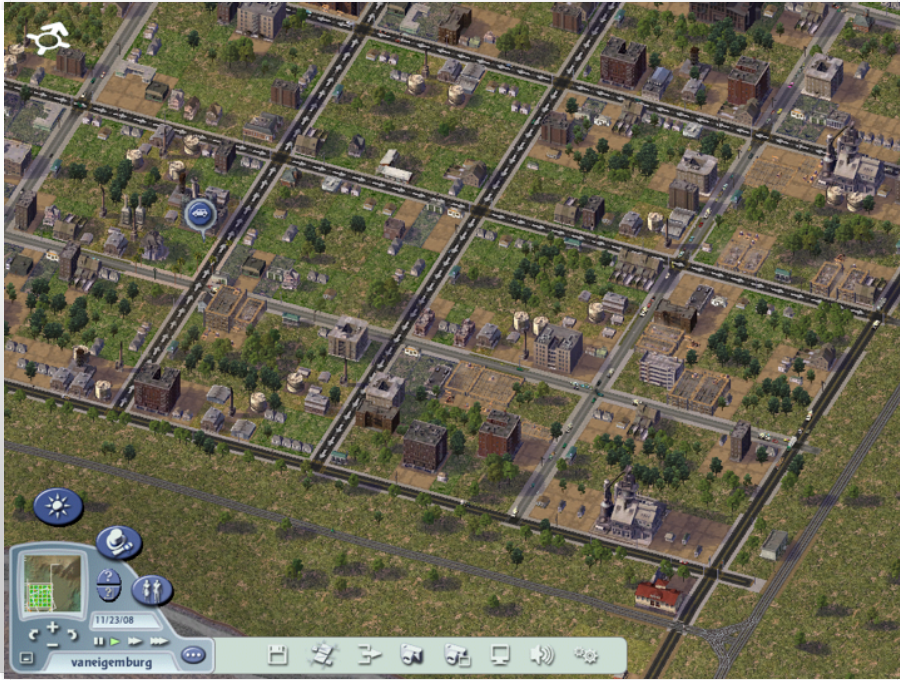


And it's not just a matter of appearances. The underlying model is normative too.

Once I tried to build the city of my dreams in SimCity 3000. It was based on the Situationist principles of Unitary Urbanism.

The Situationist saw modern city planning as the organization of alienation. They criticized the dominance of cars and the separation of work spaces and leisure spaces.

As you know, these are not even radical ideas anymore. Today concepts of livable and creative cities have been absorbed by the mainstream discourse around urbanism.



So in my virtual city I mixed work places and recreational places. I used a lot of one way streets to reduce traffic. I heavily invested in public transportation and green areas.



I used a lot of high density living and green spaces, and so forth.

But my virtual citizens hated it. It was not a thriving city.





So I got annoyed and I created a dystopian city called Purgatoria. It was built on a hill like Dante's Purgatory. And it was heavily stratified.



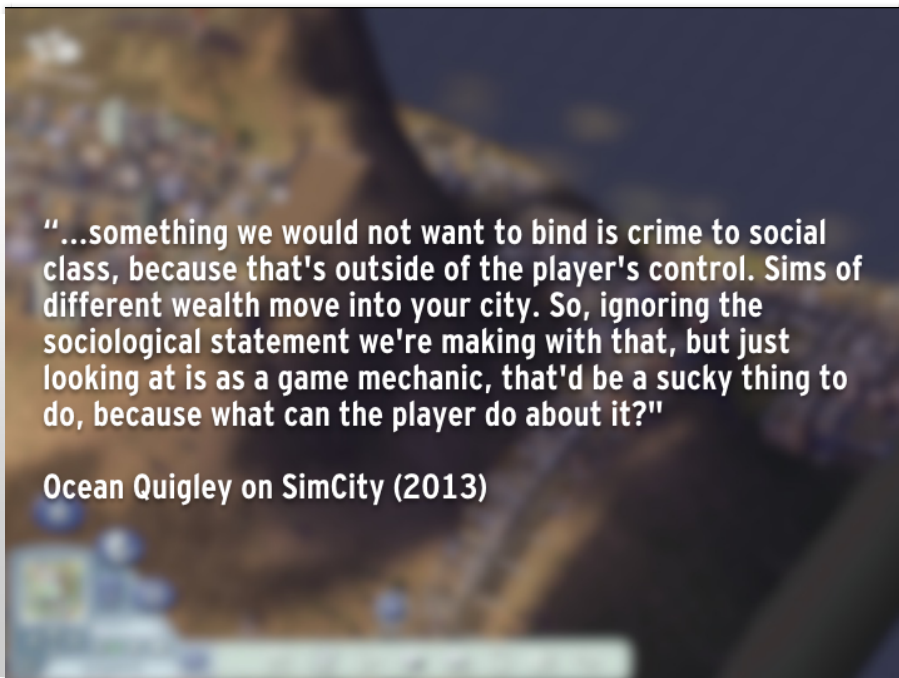
On the top you had rich people, services, and museums.



Going down you have upper middle class, and commercial zones the working class. And the slums at the very bottom, with all the heavy industries, landfills, and no services.

The use of space wasn't the most efficient, but I was surprised to see that the city worked better than the situationist one.

The virtual citizens were not too dissatisfied.



This is a quote by the lead designer of the most recent SimCity which came out in 2013. He's explaining the design choices they had to take when modeling crime.

It is illuminating because he can see they are making statements about what causes crime, but he cannot conceive social mobility or redistribution of wealth.

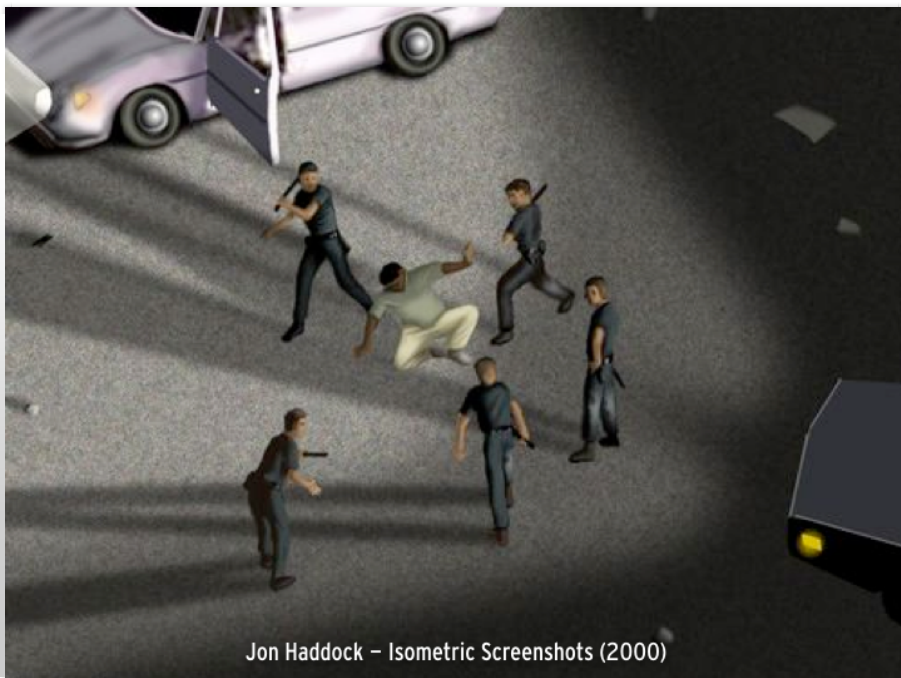
Class stratification is simply a constant beyond the player's agency, as if cities did not have a role in the exacerbation or improvement of social inequality.



Jon Haddock - Isometric Screenshots (2000)

In SimCity race and class conflicts are sanitized.

You'll never see racial riots in SimCity. You will never see communities, or politics really, because it's all about the built environment.



Jon Haddock - Isometric Screenshots (2000)

And for a game that focuses so much on North America that is a serious erasure. Because racial tensions were crucial for the development and the decline of North American cities.

Racism and racially motivated riots resulting from a failed process of desegregation pushed white middle class families to leave inner cities and move to "safer" suburbs.



In the United States it's referred as the White Flight.

It created a vicious cycle of economy segregation: wealthy people and their tax money moved to the suburbs, while poverty and crime concentrated in the city centers.

You will not see this crucial dynamic in a game of SimCity.



The relationship with the environment has always been another major point of contention in SimCity.

This is the typical starting point for a new game. Nature is a blank slate ready to be taken over. Uninhabited and pre commodified.

There's no historical stratification, no indigenous civilization to take over.



It's very common in games to have a territory that comes already partitioned in units of lands.

This is Civilization, which also uses a grid system.

Of course there are technical reasons to use grids in games. But still, they suggest a very rationalized commodified view of the natural environment.

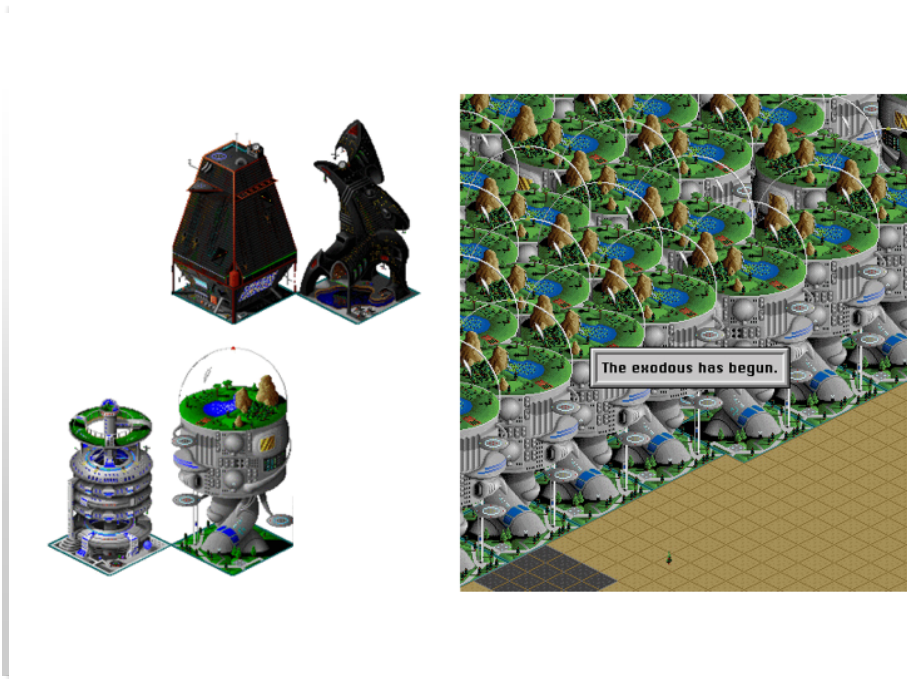


And this brings me to the issue of growth.

SimCity is considered a sandbox, it doesn't have explicit goals. But it has all sorts of qualitative feedback that point to an implicit goal: expansion, which is usually linked to happiness and wealth.

You can play in many different ways, you can destroy things by triggering disasters, you can try to fix existing scenarios. But the most rewarding way to play is to try to make a big, functional city starting from scratch.

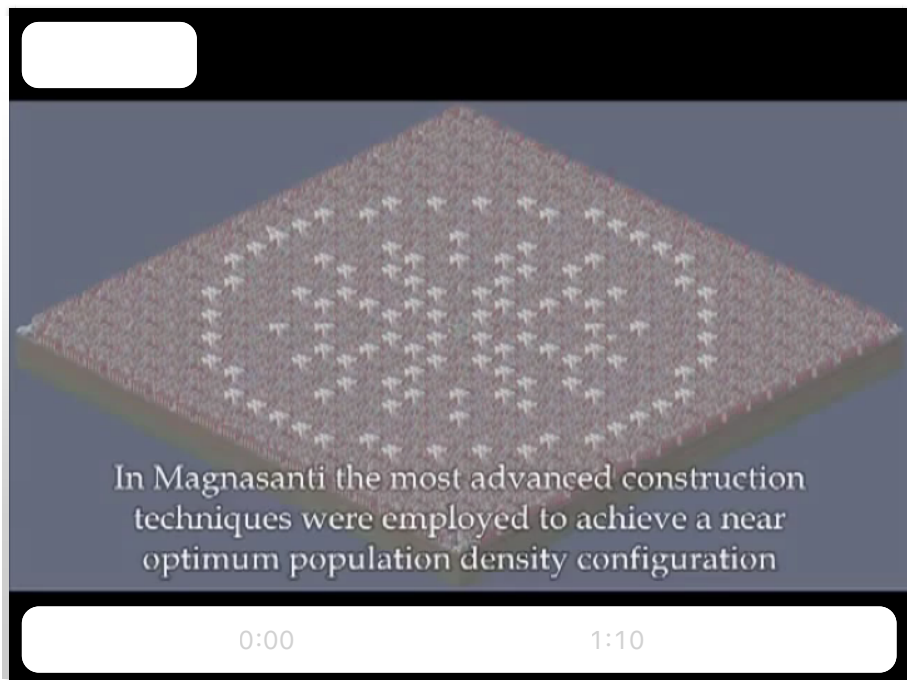
SimCity encourages endless growth without ever confronting the player with scarcity of resources.



In SimCity 2000 when the map is full you can build arcologies, which are futuristic cities within cities.

And when you fill the map with them they simply take off to some other planet and you start over.

It perpetually delays the question of the limits to growth.



This is a documentation of Magnasanti, a city in SimCity created by Vincent Ocasla, an architecture student.

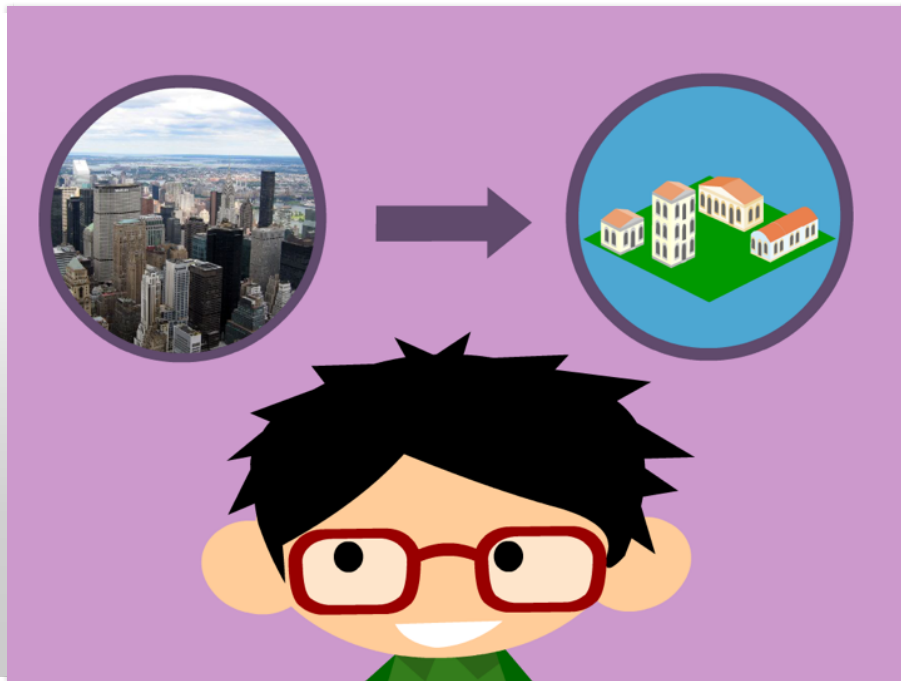
Ocasla wanted to beat the game by creating the most populated city. He analyzed the game's algorithm, optimized the distances between resources, transportation infrastructure, and the energy grid. Eventually he figured out a modular structure for maximum efficiency.

He claimed it was a commentary on totalitarianism. Magnasanti looks more like a dystopian city, built by robots. But to me it does something even more interesting.

It surfaces the computational nature of the simulation. It presents SimCity for what it is, a complex cellular

automaton.

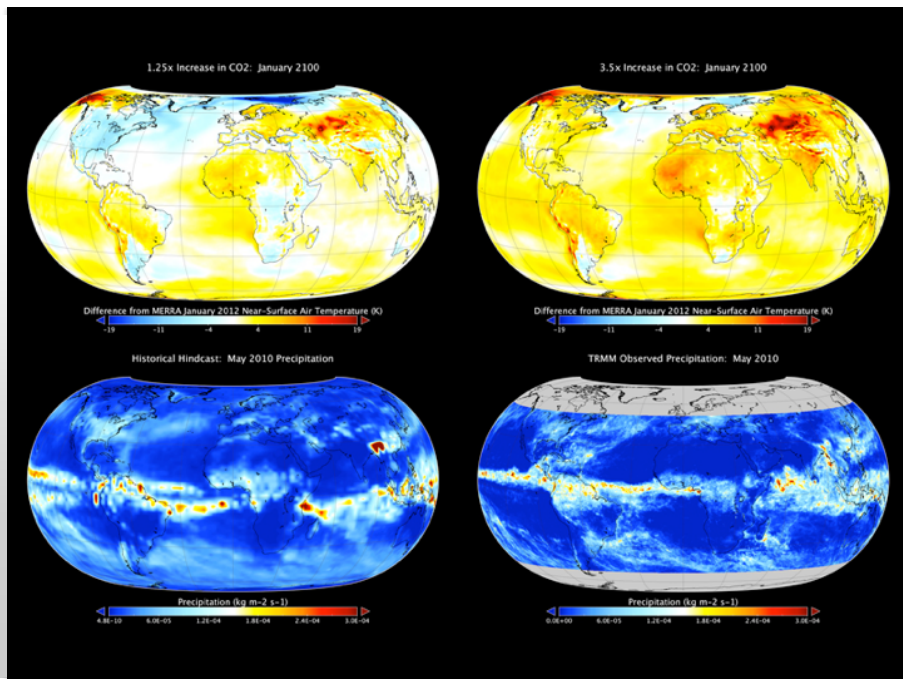
In doing so it reveals the most fundamental issue of the series, which they share with all videogames: in a mathematical simulation, everything is reduced to quantity, numbers, variables, equations.



Now, There is no videocamera for simulations. There is no machine that can mechanically captures behaviors in real life and outputs simulations.

The process of modelization is intuitive, empirical and arbitrary. A simulation is a theory about the functioning of a certain thing.

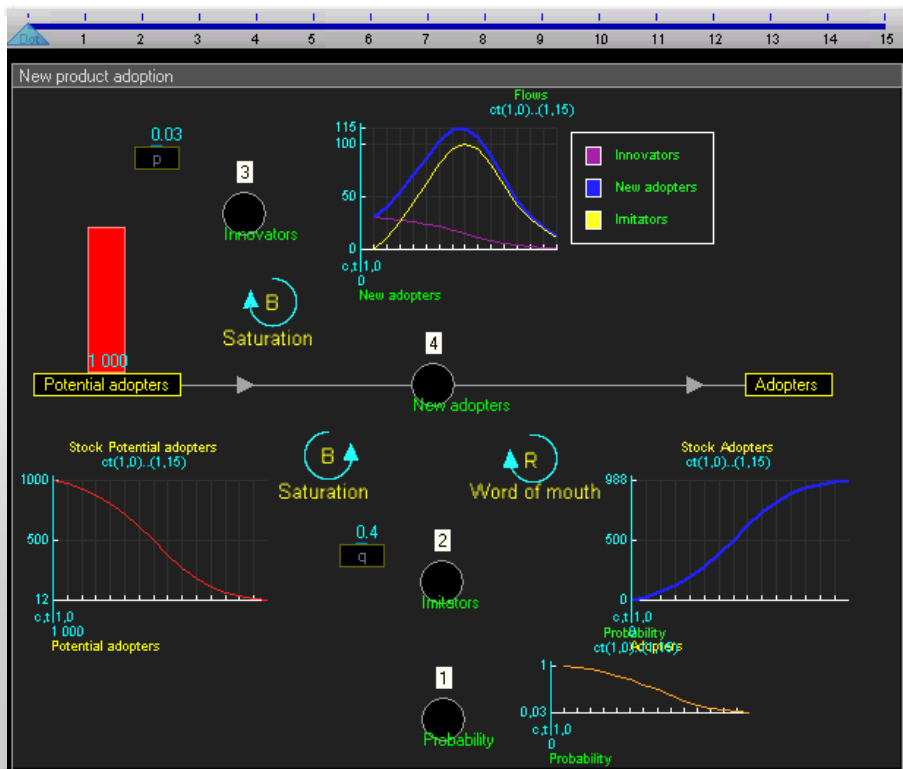
The thing can be a city, a human in love, or the collision of a rigid body.



In the case of scientific simulations, like the models we use to predict climate change, we are supposed to test them against actual data.

But when we talk about simulation games we don't really mean that. We should have a completely different word for simulation game, to avoid confusion.

Maybe simulacra.



The "sim" in SimCity comes from the field of system dynamics

Which is a major inspiration for Will Wright.

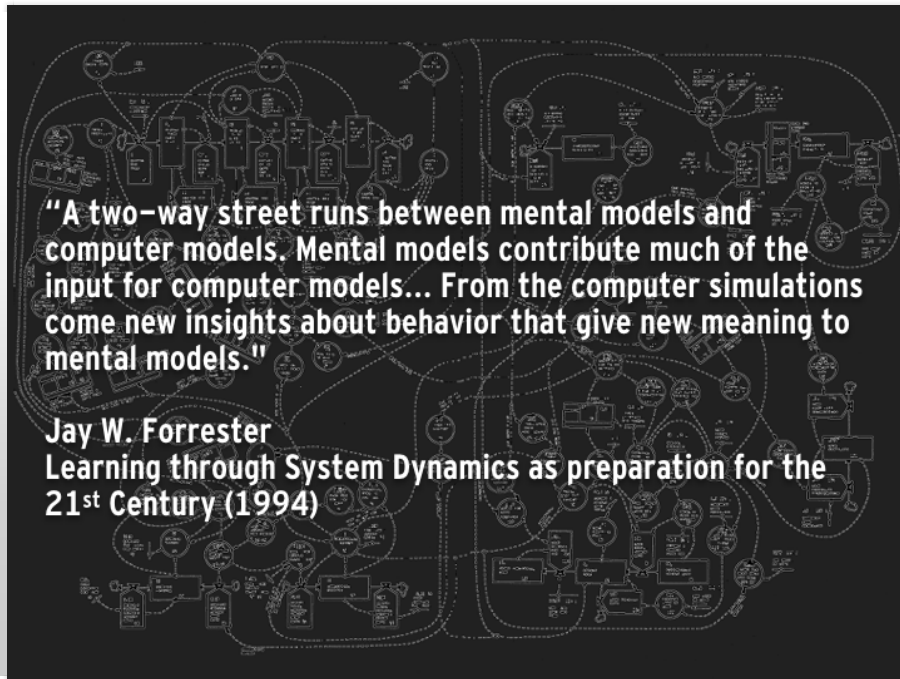
System Dynamics was the Established by Jay Wright Forrester in the 50s.

He postulated that we make decisions through mental models which are not accurate depictions of reality, but rather sets of assumptions based on our experience

Computer simulations are mathematical, computational formalizations of these mental models. They are useful because we can run them to discover non-linear or counter-intuitive behaviors that may emerge when we compress time

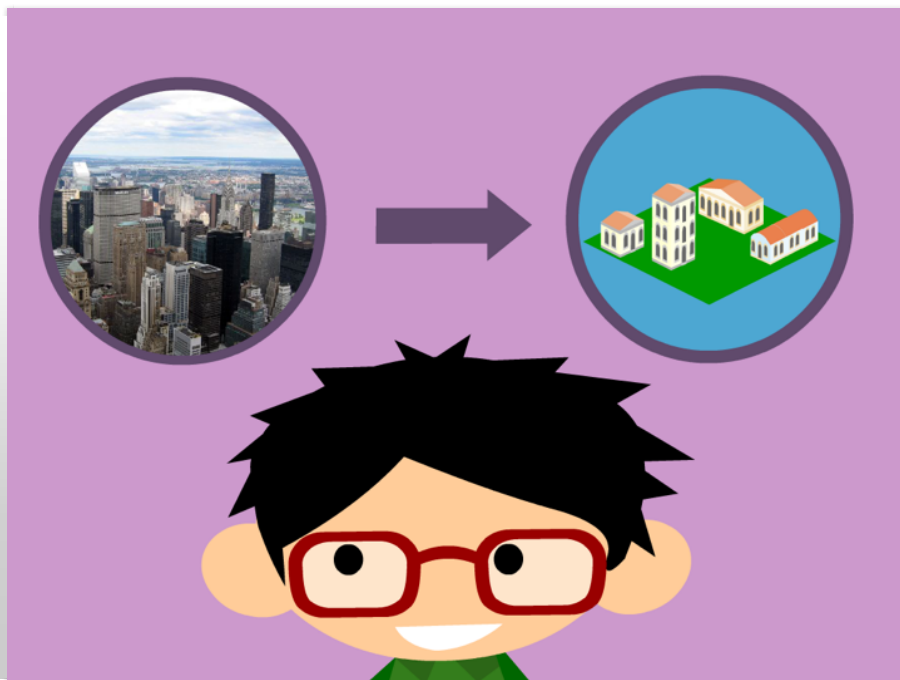


or scale up the computations.



Jay Forrester saw the design of simulations as an iterative process. Simulations are tools that you constantly test and tweak. Their results that can challenge your own assumptions

But that's not what happens when you play a simulation game. As a player you can change the inputs but not the internal relationships of the model (unless you have access to the source code, but even in that case it's a challenge).

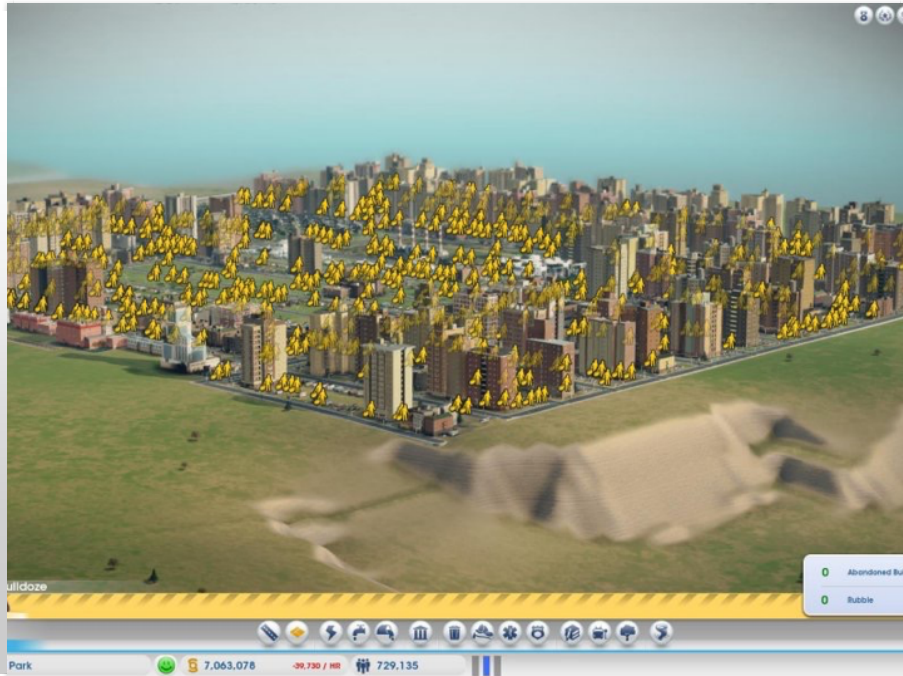


What you really do is trying to reverse engineer the model. Mostly by trial and error.

You are trying to deduce the designers assumptions starting from your own assumptions.

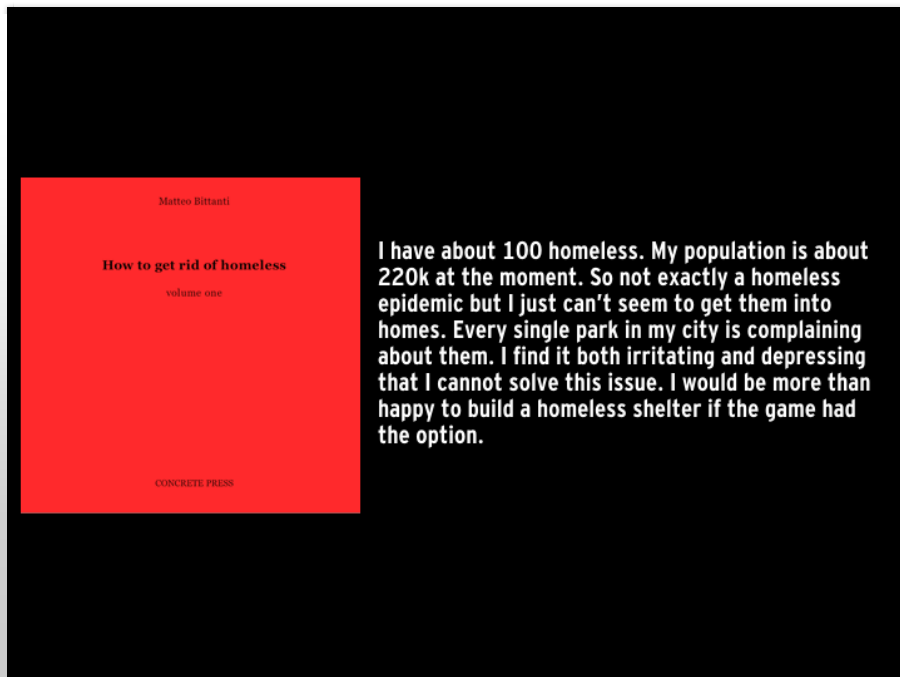
I think that's the reason why the designers cannot afford to be too imaginative, or too counter intuitive. They rather try to align with the most common assumptions: if you add industries, you create jobs. If you add police stations you reduce crime.

When players' assumptions don't match the designers' assumptions the game may appear broken.



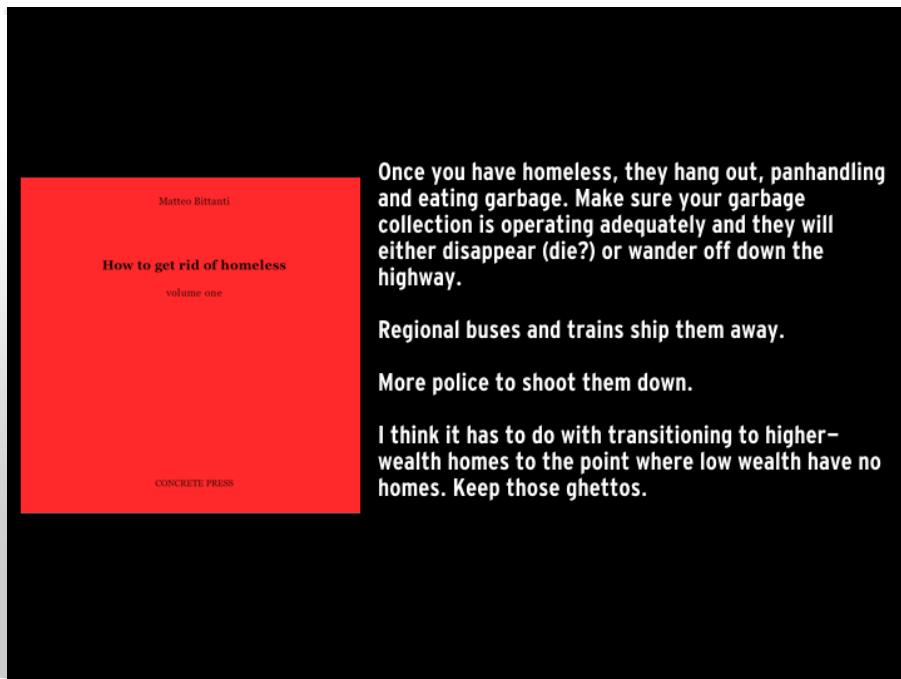
When the most recent SimCity came out many players were disturbed by homeless people hanging out in their cities.

It was unclear how to solve that problem, and players thought it was a bug.



Matteo Bittanti, an artist and game critic, started to collect theories and conversations about homelessness in simCity happening in players' forum online.

He published them in a 600 pages book titled "How to get rid of homeless". It's a work of conceptual literature "about the unexpected convergence and collapse between reality and simulation."



Not surprisingly these comments reveal racist and classist biases and turn into highly political debates.

That's exactly the kind of politicization that SimCity designers tried to avoid.



**The Seventh Sally or How Trurl's Own Perfection Led to No Good**

From *Cyberiad* by Stanislaw Lem (1965)

The other big inspiration for Will Wright was a short story by Polish Science Fiction writer Stanislaw Lem.

That's where the god-game component comes from.

The short story is titled *The Seventh Sally*. It's part of an epic called *Cyberiad* about the adventures of two supernatural engineers, godlike creators of worlds.

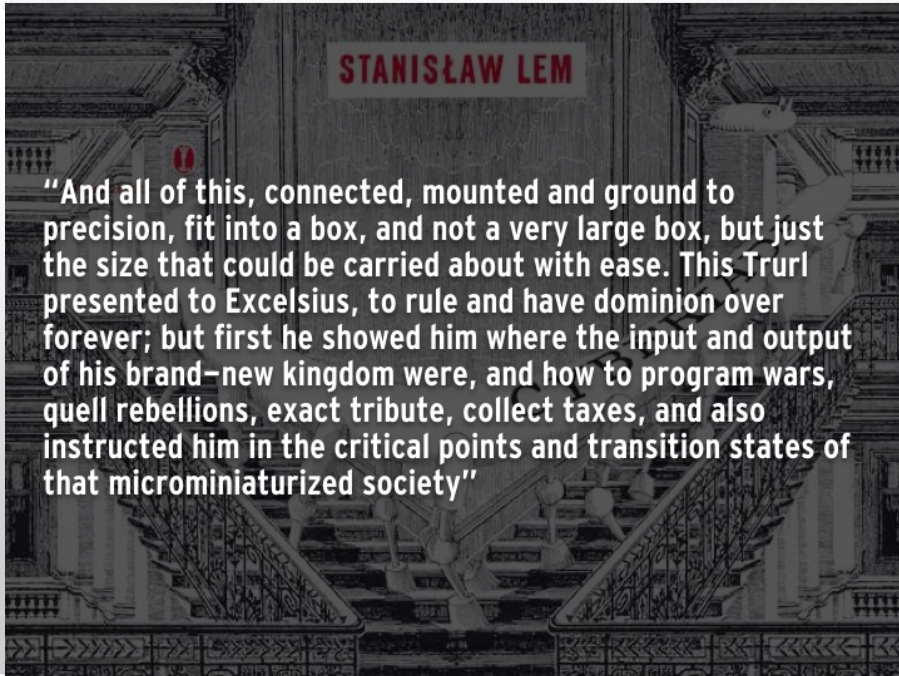
One of them is called Trurl.

That's how the story goes:

Trurl is traveling in space and finds a man living alone on an asteroid. The man is a king that has been overthrown and exiled by his own subjects. The despot asks Trurl to reinstate him as ruler but Trurl finds a technological solution, a kind of

hack.

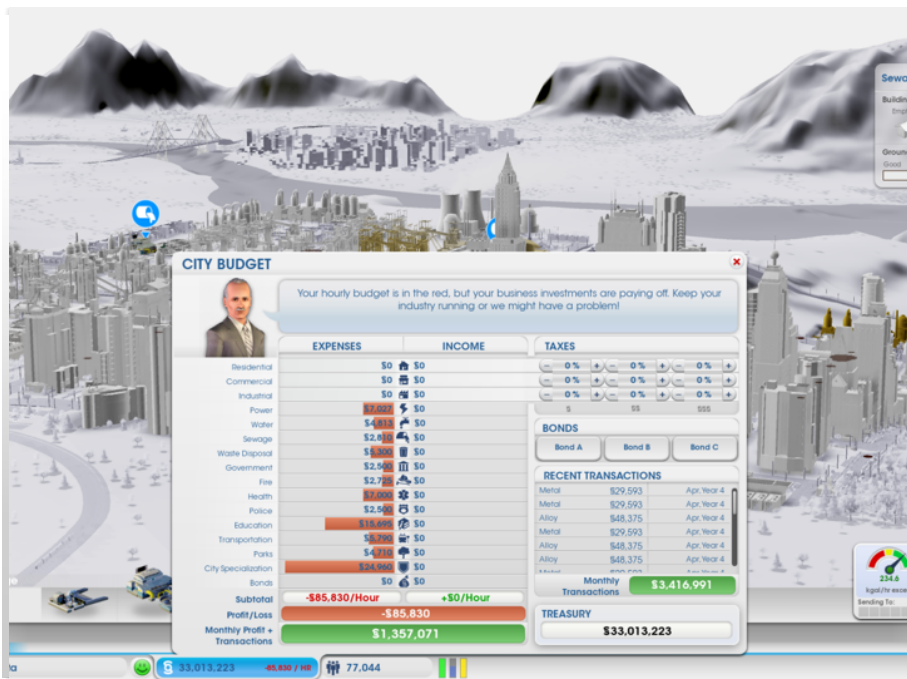
He creates a hyperrealistic simulation of a kingdom that fits in a box. So the fallen king can abuse these virtual citizens without hurting anyone.



It's an interactive simulation that can be manipulated like a game.

The story is a satire of totalitarianism. At the end we find out that the king has been overthrown and killed by his virtual citizens. The little civilization broke out of the box and colonized the entire asteroid.

In SimCity you have this element of despotic control. You are all powerful and all seeing. We can say that SimCity is the first God Game.



Like the civilization in the box of the Seventh Sully, SimCity is not just about planning, you have to take policy decisions. For example how to tax your citizens.

In all games of the series if your tax rate is around 12% or higher, citizens get upset. With 20% of taxes, wealthy citizens will simply leave regardless of the services you provide.

Apparently some player manage to run cities with 0% taxes.

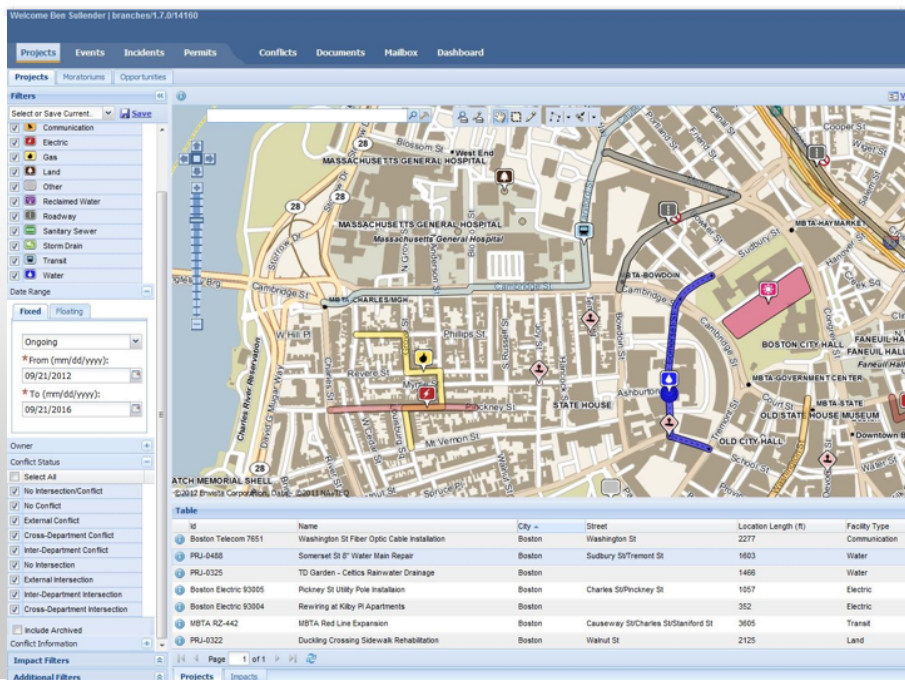
This is a pretty clear libertarian bias. In many countries people tolerate high taxation if they feel like they get valuable services.

However, some libertarian commentators saw this super powers as socialist propaganda. They feared that SimCity was teaching our children that cities need to be planned and managed by a central authority which is the player instead of letting the free market decide.



I personally don't find the totalitarian aspect too problematic.

To describe a city as a dynamic entity, as something you can and should be able to change, you need an exaggerated agency.



This is what a real city management software looks like.

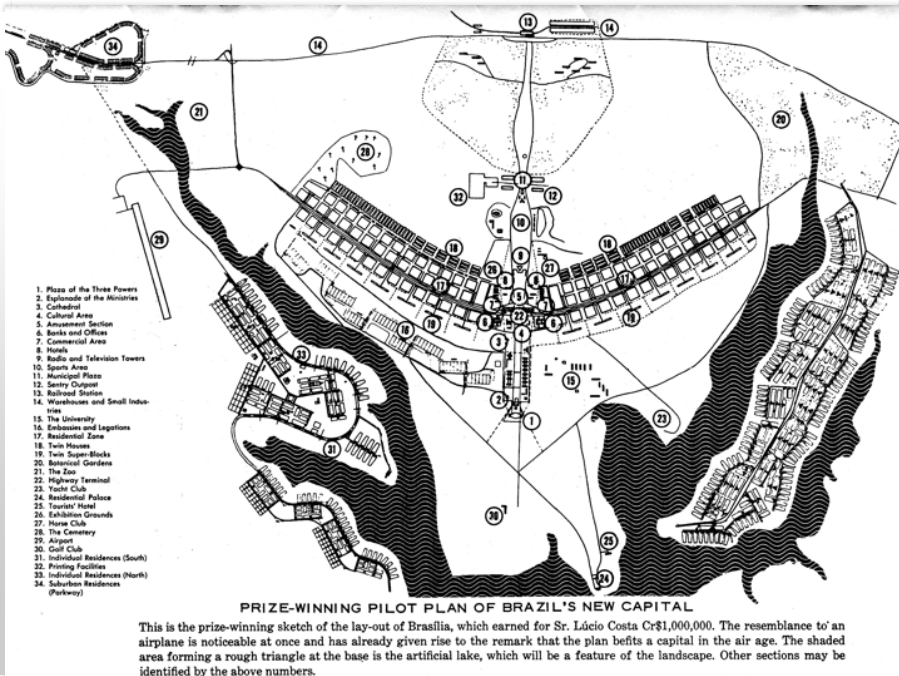
It's basically a long spreadsheet of things to fix.

A truly realistic city game would be a lot about maintenance. About up-keeping what's already there. And it wouldn't have very much to say about any city.



However the problem with these superpowers is that they take out of the equation other kind of powers that are shaping our urban environments.

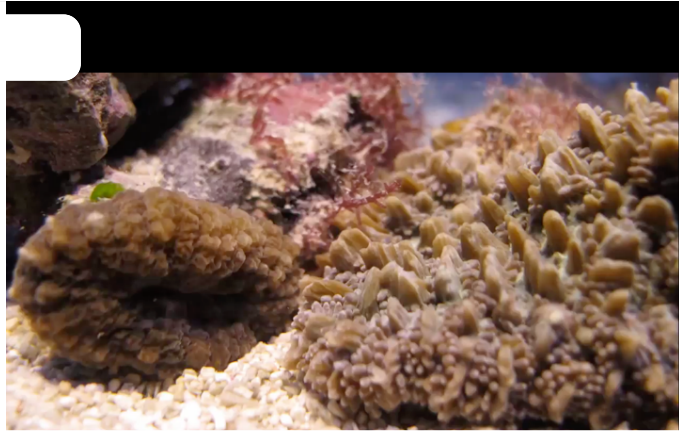
Cities are always a result of conflicts, conflicts between classes, groups, public and private interests. In particular, real estate developers and speculators have a major role in the evolutions of cities.



There are many architects here and there is a temptation to conceive urban planning as an extension of architecture.

Thinking that designing a city is kinda like designing a big building, in a more or less participatory manner. It's a modernist design lens and it's fine.

But we can also see the built environment as a mere result of a long messy process we refer as Rotterdam or Paris. Cities are what remains of a living process.



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Like coral. The Coral reef is not a structure or a mere collection of animals but a leftover, a sedimentation of generations of creatures.

Creatures that are constantly engaging in a slow motion turf war. Displacing and eating each other (in the video these strings are digesting fluids attacking the neighbors).

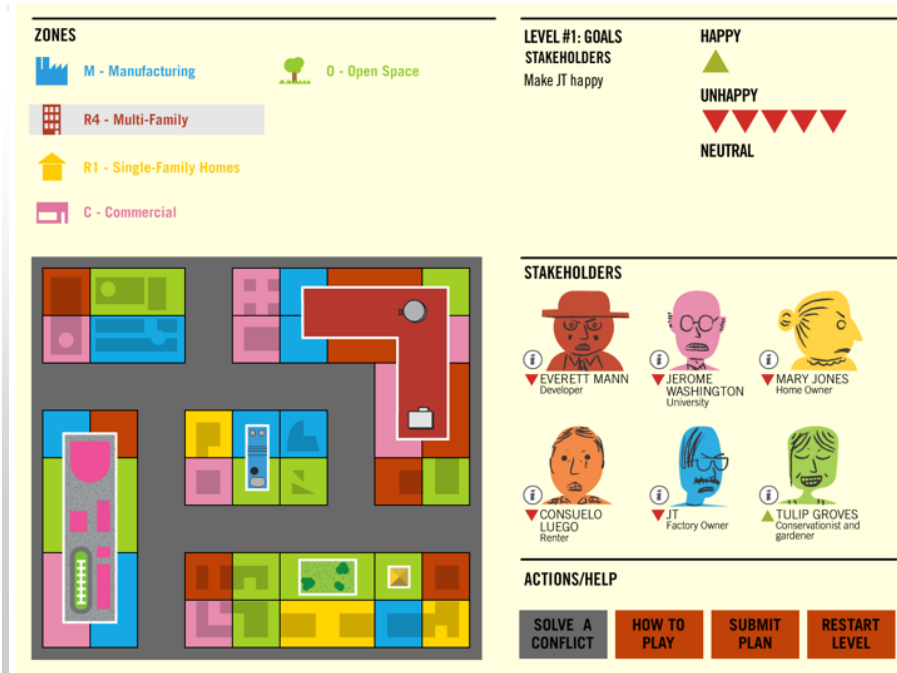
And if we want to do something with it, for example if we want to save the coral reef we have to understand it as ecosystem, and how it responds to the larger systems.



I believe what games bring to the table is not the cybernetic aspect of control and simulation but rather the preoccupation with conflict and with the transient, invisible flows that shape matter.

From this standpoint, the built environment is more like the messy configuration of pieces you have at the end of a game of Settlers.





Luckily, these dialectical relationships within the city are being addressed by many educational and serious games.

Like Block and Lots, that shows a conflict of interests between stakeholders, a puzzle that you can't quite solve perfectly by making everybody happy.

Or the conflicts are dramatized it via roleplay in multiplayer planning games.

And this is where I want to raise the issue of the opacity of rules. Because it's crucial in the so called field of serious games.

Back in '97, influential game designer Chris Crawford evoked the specter of an Interactive Goebbels.

Games don't necessarily make things more clear. They may provide vivid representations of a system, they may provide a sense of agency of openness, but it's just an aesthetic effect.

The interactivity of a game should not be mistaken with the freedom to try things out and see what works. Games dealing with social issues always make some kind of argument, even if the designers don't intend to persuade.

**"Obviously, there's plenty of room for abuse here, and the relative opacity of the designer's assumptions and biases (compared with print) could make computer games a greater source of mischief than enlightenment.**

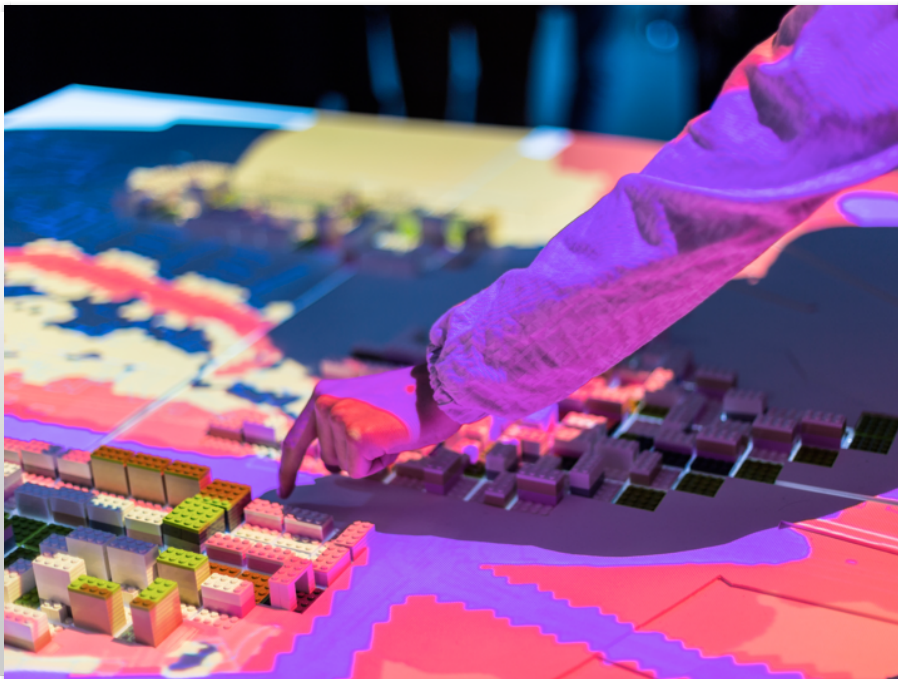
**Goebbels was so frightening because he had a pretty good grip on how to use modern media for propaganda purposes. Right now, we're all too dumb to figure it out. Someday we'll have our interactive Goebbels. "**

**Chris Crawford - Interview 1997**



Serious games for city planning are often presented with a neutral technocratic language: "Let's try to explain to common people the complexities of urban development. Let's find out solutions to this problem".

But I swear, I can design you a game that subtly leads people to whatever "solution" you want.



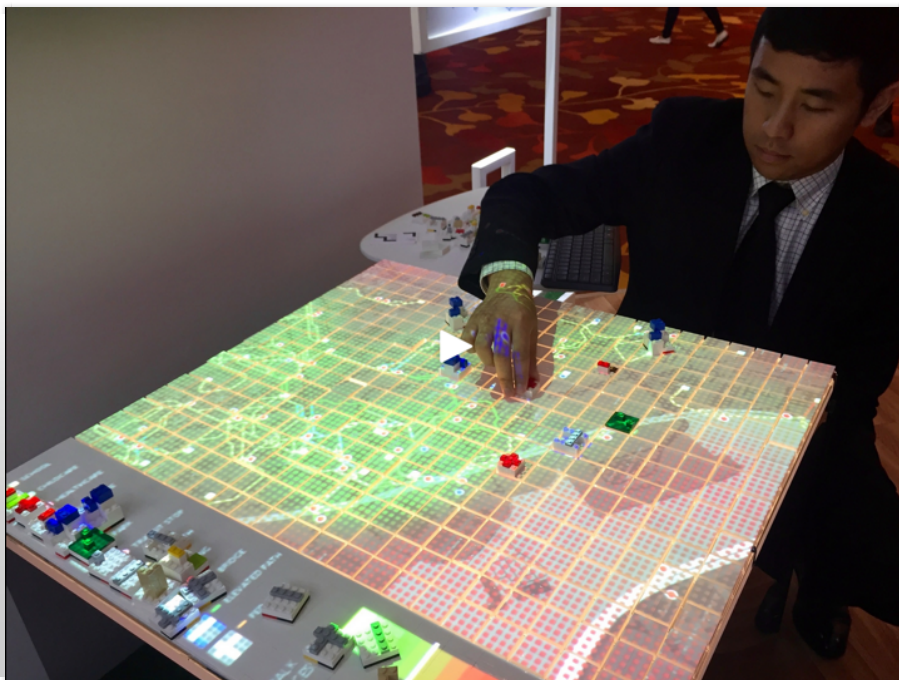
You can easily falsify the data. You can easily create formal mathematical relationships that reinforce your your agenda.

The more complex a simulation is, the more obfuscated is the data it is based on, the harder is to analyze it, fact check it, and criticize it.



So it becomes a matter of institutional trust. I may trust the city of Hamburg, or a university to make a sophisticated simulation about finding accommodation for refugees.

But we can conceivably make a simulation that "demonstrates" that there is no room for refugees in Hamburg and use it to convince "non-expert stakeholder".



And what happens when the exact same toolset is deployed in the neoliberal authoritarian dystopia of Singapore?



Or in the totalitarian dictatorship of Saudi Arabia?

I do think city planning games can empower people. I believe they can be integrated in the democratic process.

But we need to take precautions, we need to adopt strategies that address the problematic aspects of city games (and educational or serious games in general) I've been talking about.

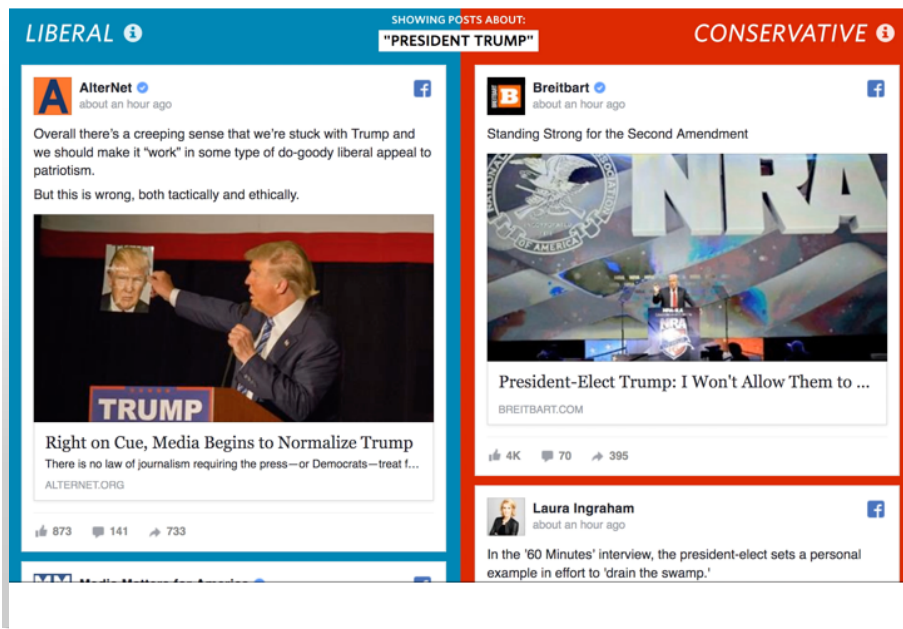
These are some of the principles and strategies I tend to use and encourage.

## SYSTEM/GAME LITERACY

The overarching principle is to promote System and game literacy.

If we don't want people to be manipulated by interactive systems, by games and algorithms, we have to foster critical thinking about them.

We have to encourage players to always question the designers' systems and educate them to detect their biases and agendas, even our own.



We are already doing this with visual culture. We teach children at school how to unpack advertisements techniques.

And after the recent US elections, mainstream journalists have been paying more attention at how social media algorithms shape news consumption for example.

**Transparency v. Foregrounding.**  
 "Language wants to be overlooked" -Siertsema v. making the mechanics of the film/text visible and explicit.

**Closure v. Aperture.**  
 A self-contained object, harmonized within its own bounds v. open-endedness, overspill, inter-textuality-allusion, quotation, and parody.

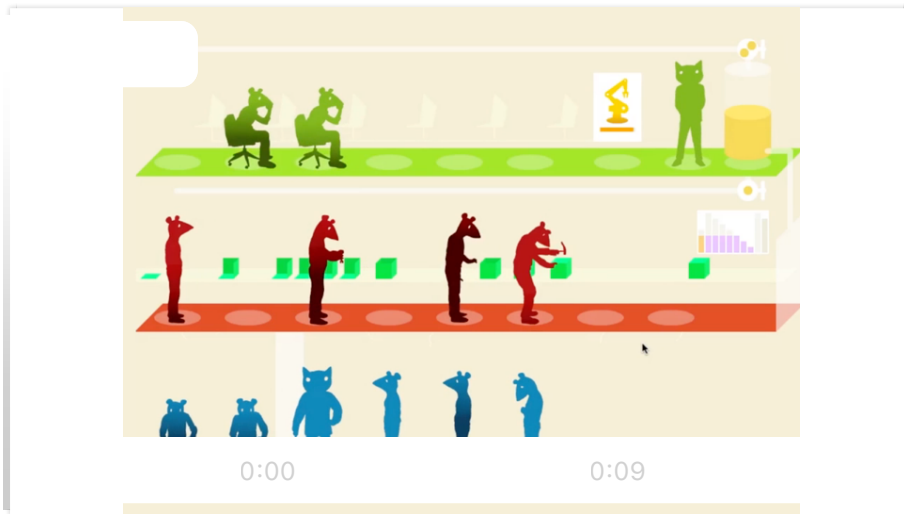
**Pleasure v. Unpleasure.**  
 Entertainment, aiming to satisfy the spectator v. provocation, aiming to dissatisfy and hence change the spectator.

But you don't have to wait for schools and journalists. You can embed literacy in your games and processes as well.

We can do so by borrowing and adapt strategies from counter-cinema and experimental theater.

For instance, post-modern cinema, starting from Dziga Vertov and continuing with the French New Wave, sought to disrupt the immersion and emotional manipulation of Hollywood filmmaking.

They challenged viewers by introducing elements that encouraged critical distance and revealed the machinery of cinema.



This is to Build a Better Mousetrap. It's not a particularly complex game but it tries to illustrate a complex issue, which is the tension between innovation and labor. And point to some contradictions and tipping points that may occur of contemporary capitalism.

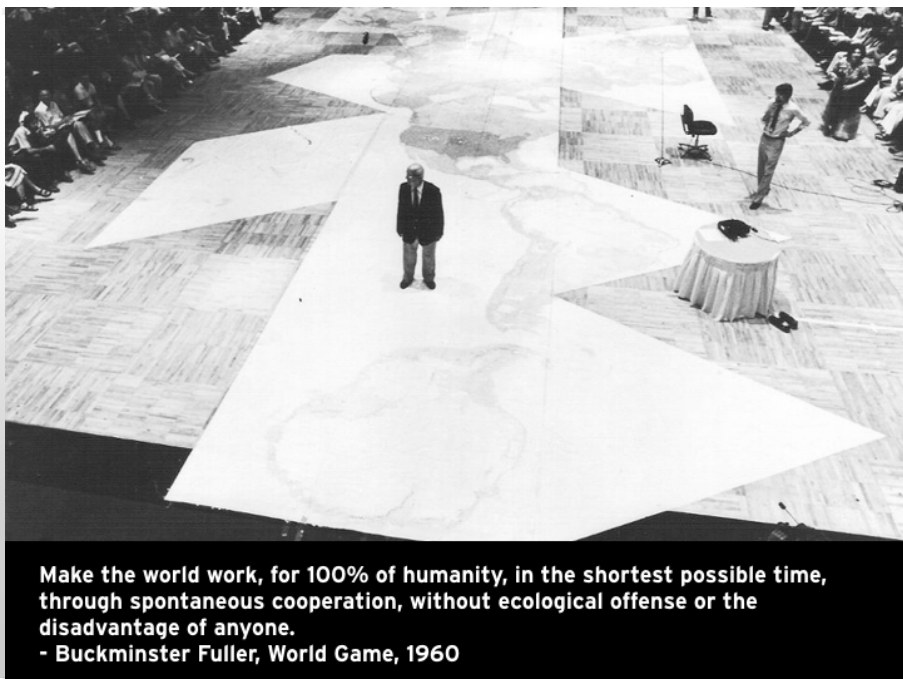
It's a management game with breaking points and tensions you can't solve harmonically.

I also wanted it to be a transparent simulation: most of the variables are visible in a kind of synoptic way. And yet, there's no tutorial or explanation. The player has to figure it out what the elements stand for, and not just work to optimize the supply chain.

Sometimes I use the term rhetorical scope to refer to the limits of a playable system. Everything is interconnected but you cannot put everything in a game.

You define the rhetorical scope when in a simulation about public transportation you decide whether or not bike lanes or citizens' income needs to be included.

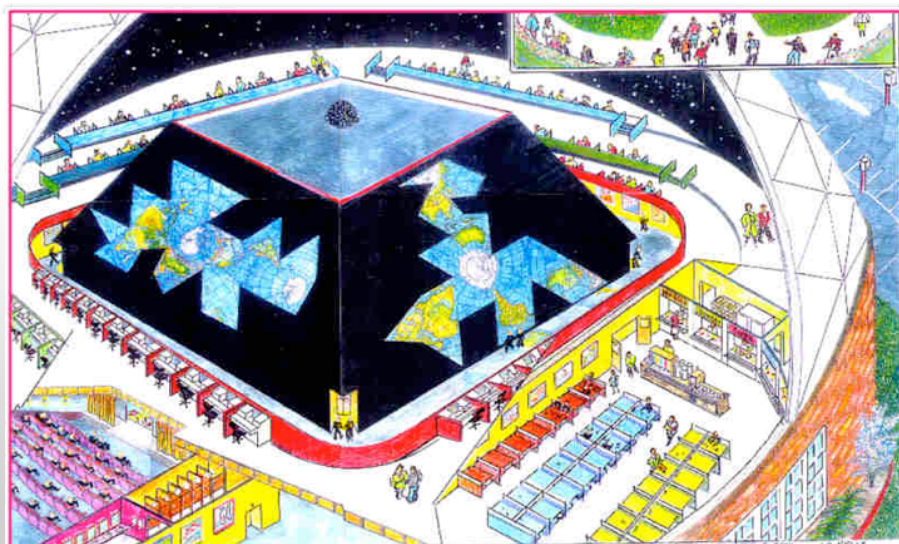
## RHETORICAL SCOPE



**Make the world work, for 100% of humanity, in the shortest possible time, through spontaneous cooperation, without ecological offense or the disadvantage of anyone.**  
 - Buckminster Fuller, World Game, 1960

Think about the World Game by Buckminster Fuller. It was a kind of a global logistics simulation about solving all the problems of the world. That's a heck of a scope.

I love the ambition and I like it as a thought experiment. This was during the cold war, with a world divided, when we were starting to frame ecological problems as global challenges.



**"The world's increasing confidence in electronic instrumentation in general-due to the demonstrated reliability of its gyrocompasses, and its 'blind' instrument landings of airplanes at night in thick fog, and confidence in opinion-proof computers in particular, will make the playing of fundamental and spontaneous interest to all of humanity."**

It kind of embodies the very modernist idea that technology (computers, which barely existed at that point) and design science can help us transcend class, and ethnic struggles.

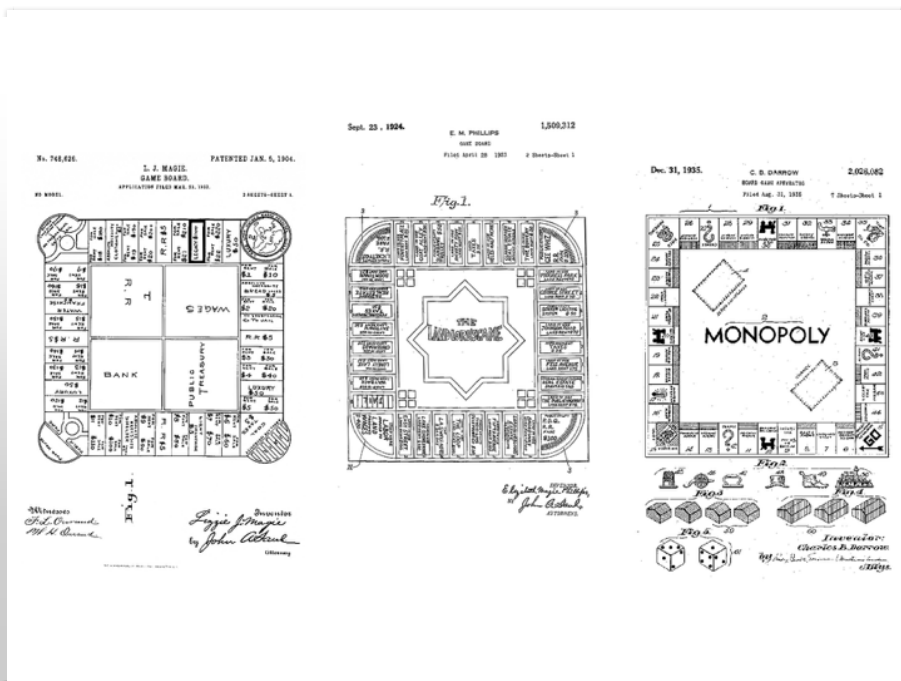


Landlord's Game - Elizabeth Magie 1904

For a more interesting example of transparency a more modest rhetorical scope we can look back to the other most famous game about cities: Monopoly.

Or better yet, the game that originated it. The inspiration for Monopoly was the Landlord's game and it was one of the first "serious games". It was an educational board game designed to make an argument *against* real estate monopolies.

It was designed by an activist named Elizabeth Magie to promote a certain type of taxation.



You probably know the story. The Landlord's game gets ripped off and simplified and turned into Monopoly, which is a game celebrating and normalizing greed, in which players have to identify with the landlord class.

It's a compelling story. But I think the most interesting part of the original version is that the game had two sets of rules: the monopolist (similar to the one we know) and the anti-monopolist one.

In the early twentieth century, Elizabeth Magie had not only the intuition to use a game to foster system thinking but also understood the limits of a single ruleset to represent an alternative to the status



quo.

She obviously made the argument that one set of rule was more preferable than the other, but at the same time it relativized rules themselves, preventing players from thinking that that's just the way real estate worked.

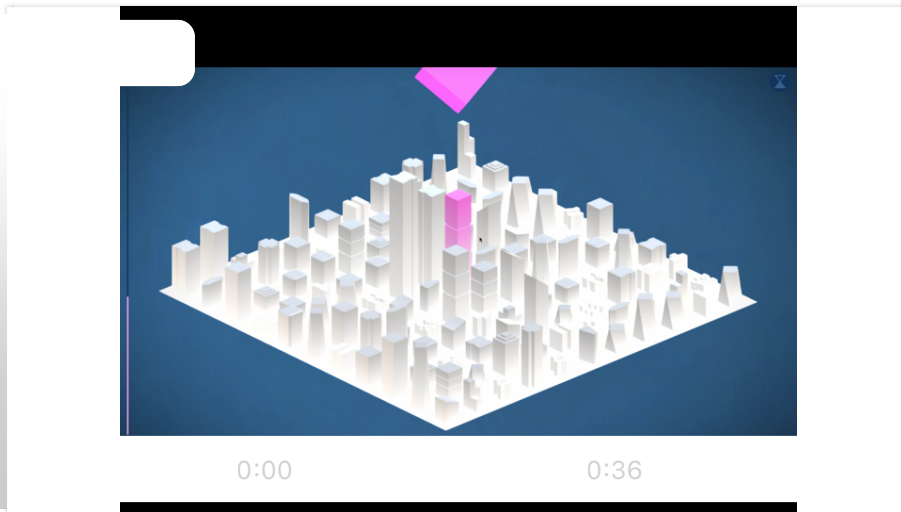
Another principle is abstraction. Don't try to convince players that a game is a simulation of a particular city in the scientific sense. Even if it's based on actual data. That's not enough.



# ABSTRACTION



Extract general patterns and let players compare them with their mental models. Let the players apply them to their own experiences and contexts.



This is Nova Alea, it's the first of a series of games I'm making

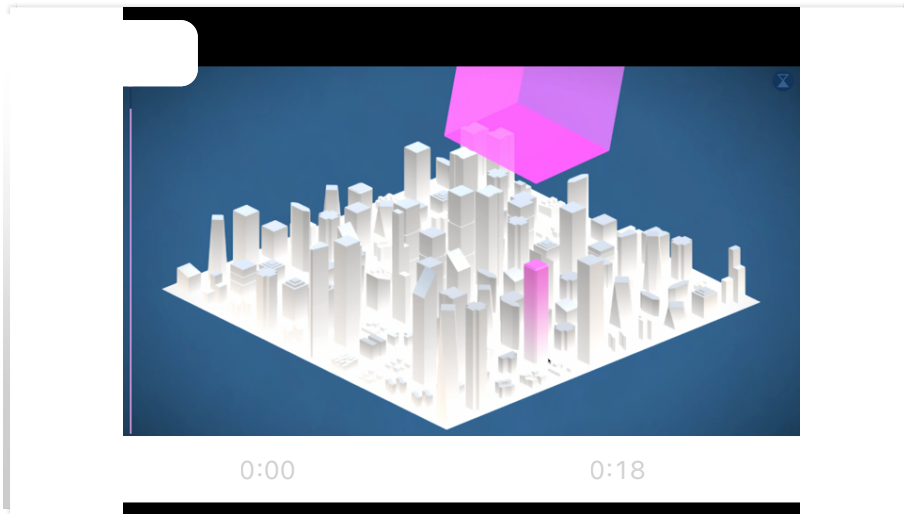
that try to be an alternative to the simCity paradigm.

It's an Abstract game not only in the visual style but also in the narrative. It isolates very specific dynamics, speculation and gentrification.

It shows the city from the eye of real estate speculator. It's devoid of life, it's a basically a diagram.

Your goal is to make money by buying buildings when they are cheap and resell them when they accrued value. After a certain limit the bubble bursts and buildings lose value. You don't want to sell before that happen.

It's a simple mechanic but that's the basic the logic that is transforming



many cities today.

Cities result from conflicts, conflicts are not always “solvable”.

In Nova Alea you face resistance from below. Citizens try to impose rent control measures, create public housing that can't be bought or sold, introduce anti-speculation measures.

The game can have different outcome based on who gets the upper hand in this asymmetrical conflict.

# GAME DESIGN AS TOOL

I came to the conclusion that there is a greater liberation potential in designing games rather than playing games.

I argue that next step of games for impact doesn't lie

in some technological advancement but in helping people to engage with the practice of game design.

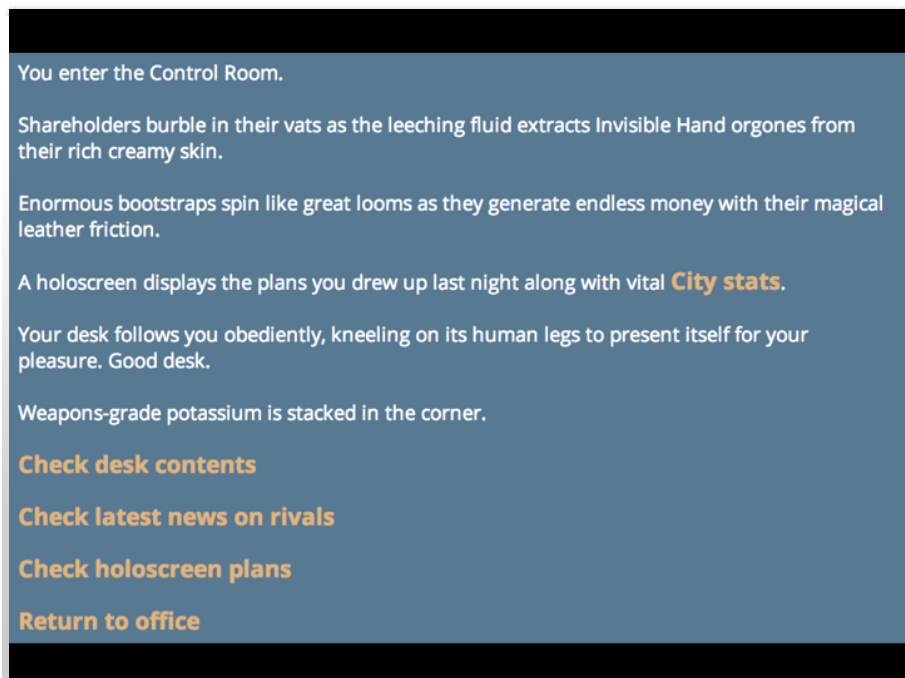
I'm not talking about learning to code. I'm talking about the conceptual tools of game design.

The skills and the knowledge to make games is still confined in elite institutions, but this is what we scholars and practitioners can share.



By designing games you acquire the tools to demystify all games, to play critically.

You can easily spot the manipulative mechanics that many social and free-to-play games are based upon.



Zack Gage once said: every child is a game designer. Now more than ever we are seeing tool that facilitate game creation.

If there are no tools that work for you purpose, you can make your own.



This is a picture from a workshop I gave at an activist conference in Detroit a few years ago.

I designed a simple city planning board game called Multiplicity that uses the Carcassonne-like tile system.

| BUSINESS  |   | COMMUNITY ORGANIZERS  |   | REAL ESTATE   |  |
|---|---|---|---|---|--|
| <b>Consumption</b>  | +1 for every commercial next to commercial  | <b>Housing rights</b>   | +1 for every affordable housing   | <b>Urban Growth</b>   | +1 for every residential next to residential   |
| <b>Manufacturing</b>  | +1 for every industrial   | <b>Quality of life</b>  | +1 for every affordable housing next to a service   | <b>Rent Increase</b>  | +1 for every residential next to service   |
| <b>Trade</b>  | +1 for every industrial next to infrastructure  | <b>Concentrated poverty</b>   | -2 for every affordable housing next to affordable housing OR remove tile                           | <b>White Flight</b>   | -2 for every residential next to affordable housing OR move the residential elsewhere            |
| <b>Traffic</b>  | +1 for every commercial next to infrastructure  | <b>Environmental injustice</b>  | -2 for every affordable housing next to industrial  | <b>Not in my backyard!</b>  | -2 for every residential next to industrial or infrastructure                                    |
| <b>Deindustrialization</b>  | -2 for every industrial NOT bordering an affordable housing OR remove the industrial tile | <b>Gentrification</b>   | -2 for every affordable housing bordering more than 2 residential OR remove affordable housing tile | <b>Housing bubble</b>   | Count the largest cluster of connected residential lots and subtract that number from your score |
| <b>LOTS</b><br>RESIDENTIAL AFFORDABLE HOUSING COMMERCIAL<br>INDUSTRIAL INFRASTRUCTURE SERVICE |   | <b>LOTS</b><br>RESIDENTIAL AFFORDABLE HOUSING COMMERCIAL<br>INDUSTRIAL INFRASTRUCTURE SERVICE |   | <b>LOTS</b><br>RESIDENTIAL AFFORDABLE HOUSING COMMERCIAL<br>INDUSTRIAL INFRASTRUCTURE SERVICE |  |

It's asymmetrical and players have different roles representing different stakeholders with conflicting agendas.



The ruleset was simple enough that in a session players could discuss the limits of the system and create their own mods modifications like adding events and tiles.

I was encouraging them to not only represent urban development dynamics they are familiar with but also add more futuristic and utopian elements.



This takes me to the next point. Which is community involvement.

The idea of Games of the Oppressed was proposed in the early 2000 by game scholar Gonzalo Frasca.

**"The oppressed must be their own example in the struggle for their redemption"**

**– Paulo Freire, Pedagogy of the Oppressed**

It is based on the Pedagogy of the oppressed by Paulo Freire.

I want to highlight this central tenet: the oppressed must be their own example in the struggle for their redemption.

Of course almost everybody is oppressed in some way, but we have to recognize that not everybody is oppressed in the same way.



Consider I've been living in the United States for 10 years, and there the violence of gentrification is very apparent.

This video shows a ceremony that happened years a few blocks from where I live. The then-mayor of Pittsburgh is using a giant slingshot to throw paint against a high rise block before the demolition.

That tower is where prominently black and low income people have been first concentrated (starting from a process known as redlining) and then evicted as soon as the area became attractive again for investors.

According to the residents the ceremony was traumatic and humiliating. Now that neighborhood

is being taken over by oyster bars and luxury condos. The historical residents are forced to move in more peripheral, and less serviced areas.

Urban development along neoliberal lines is de facto a new segregation in America.



I think it is crucial to involve those who are at the receiving end of this violence, not only in the play part but also in the design of these games.

This one, The Bay Area Regional Planner, is an interesting example because it's created within the community of San Francisco renters.

Regardless of the end result, designing games is a great way to think deeply and systematically about a problem.



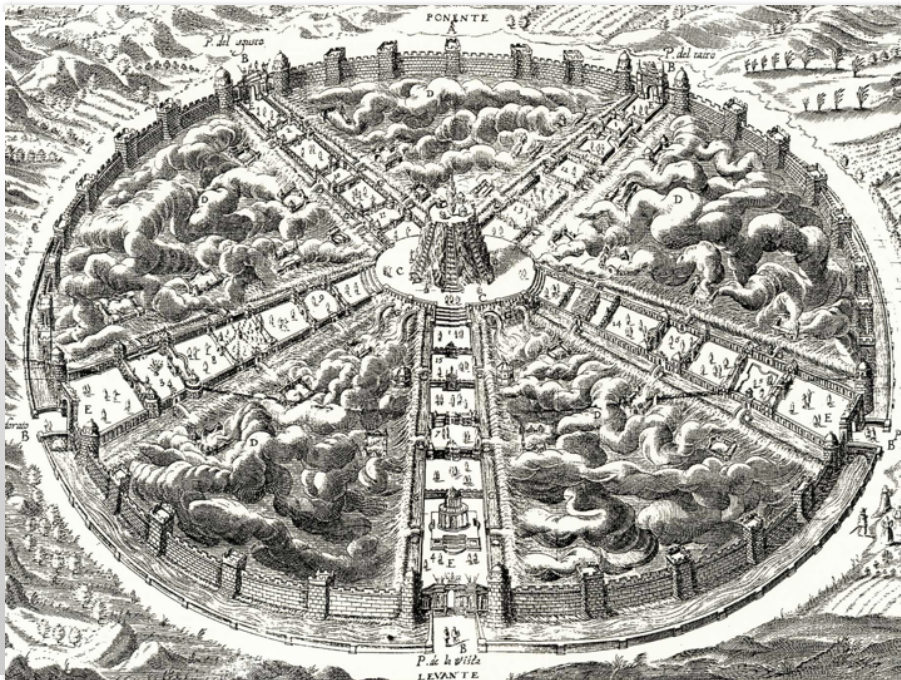
# UTOPIA

Play happens in the space between freedom and constraints

agency and rules.

Because of this, it can be used to dramatize the dilemmas of a politician, a planner, a mayor, who all have some power but not unlimited power.

But this interplay doesn't have to translate in systems that merely describe the existing reality.



So the question is how can we use games to activate radical imagination, to open up possibilities.

Utopias are useful because they point to a direction. We need to dream something before starting to develop it.

The problem with most utopian thinking is the idea of tabula rasa, the blank slate. In order to design a perfect society, you have to start from zero. That's the also utopianism of SimCity.



Utopia is always presented as a withdrawal from the mess of history and society, like the city of Rapture in the game Bioshock. Rapture a libertarian paradise at the bottom of sea, inspired by Ayn Rand's Atlas Shrugged. A story in which rich people just build a new society for themselves.



And it's not too different from certain capitalist utopias like the district of Songdo, in South Korea.

It's the most popular example of smart city. A kind of real-life SimCity. Songdo is being built from scratch by and for the global elite.

The city is entirely private. In fact it's the largest private development in history. A couple of companies own all the buildings and the facilities. They also own the data you produce and control the city's operating system.

And of course, the problem of property translates to a problem of access and justice. Who gets to benefit from this efficient, rational, livable settlement.

Utopia is already here, it's just not evenly distributed.

**"Capitalist realism like a pervasive atmosphere, conditioning not only the production of culture but also the regulation of work and education, and acting as a kind of invisible barrier constraining thought and action."**

**Mark Fisher - Capitalist Realism 2009**

But Utopias don't have to be complete blueprints to be imposed top down. I think we can detach this idea of blank slate from the idea of utopia.

We can imagine Utopias that are procedural, open ended, participative. And maybe use fantasy and science fiction to transcend the limits of capitalist realism manifesting itself so clearly in games like SimCity.

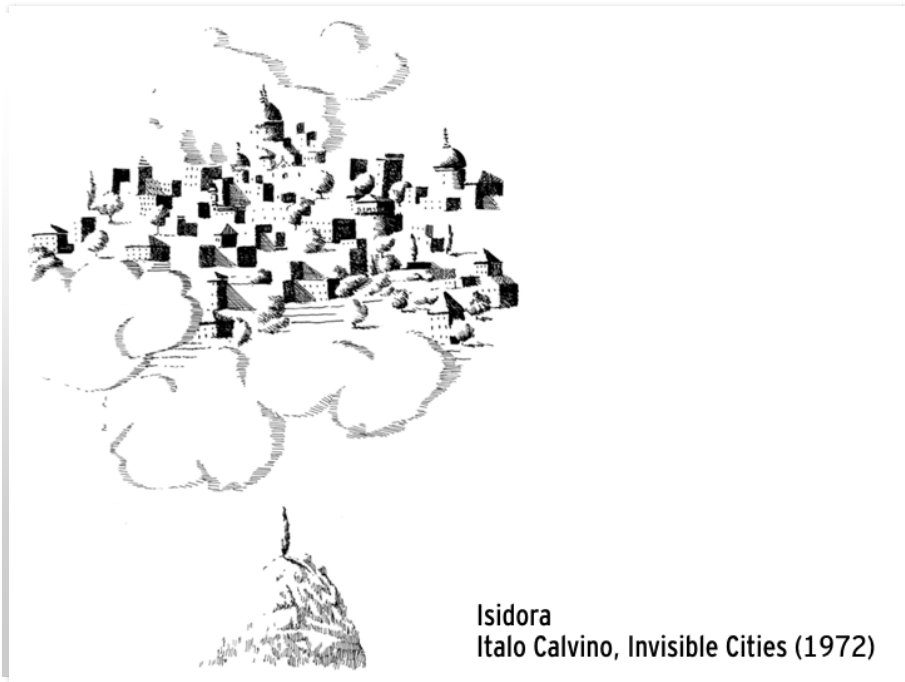
The series of city games I'm making I'm taking a more magical realist approach (or Magical Marxist).



**Ottavia**  
Italo Calvino, *Invisible Cities* (1972)

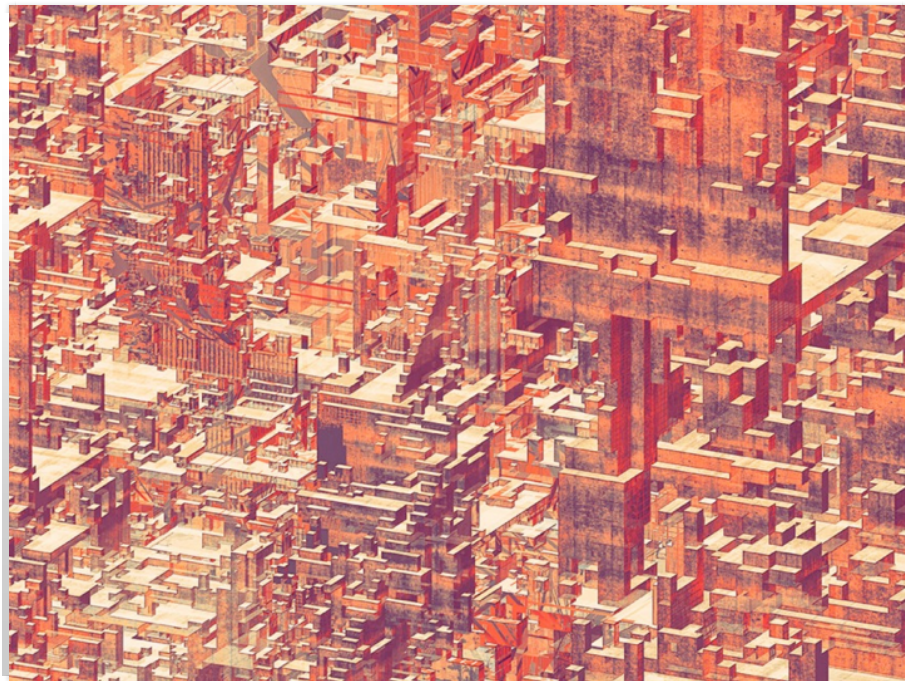
One of the main inspirations is Italo Calvino's *Invisible Cities*. It's a collection of short story describing imaginary, impossible cities. Cities as concepts, as states of mind. Like the city of Octavia:

-00:00



Some Invisible Cities are much more abstract. Like this one named Isidora:

-00:00



In conclusion, I've been trying for years to imagine an alternative SimCity.

And I realized that the biggest fallacy of a City simulator is to try to present itself as an all-encompassing system, supposedly capable of describing many possible cities.

I believe that in order to move away from the SimCity paradigm we need many different city simulations, each one limiting its scope to certain dynamics, certain contexts.

Each one declaring its intent, its embedded values.

Each one incorporating localized knowledge, wisdom coming from the street level.

What we should make are not games

that explain how cities work. But rather games we can use to think about our cities, past, present and future.

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